

Assessing and monitoring Urban Development projects
2018.06.15

URBAN TOOLBOX – an integrated 3D design tool

CONTENT

01 _THE GOAL

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03 _URBAN TOOLBOX

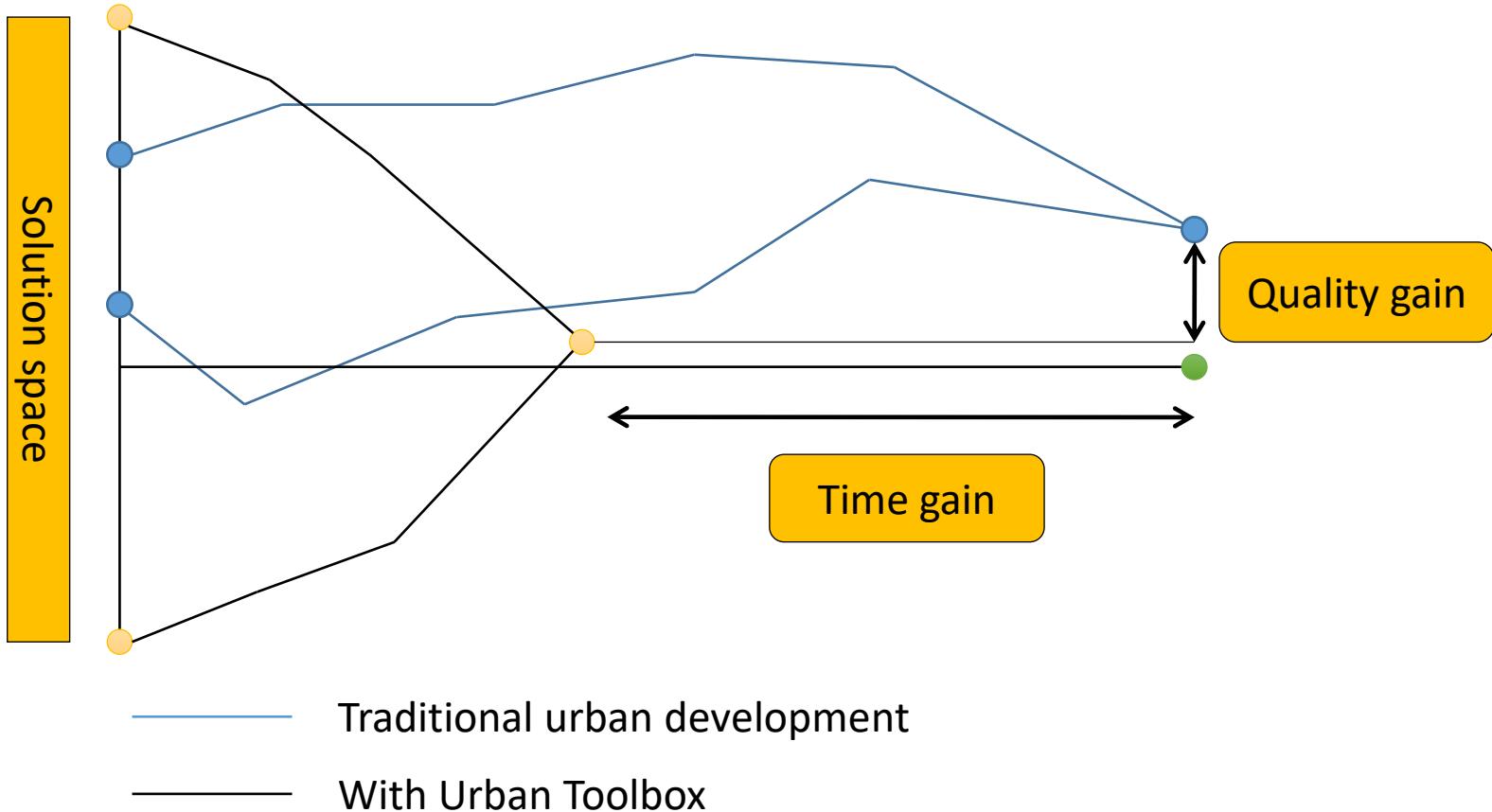
01_THE GOAL

- to assess the feasibility and risks of large and complex real estate investments in a quick, accurate and transparent manner (scenario comparison)
- to control and monitor these investments during the pre-exit design- and decision-making process in the same manner
- to communicate with the stakeholders, providing them with up to date and relevant information



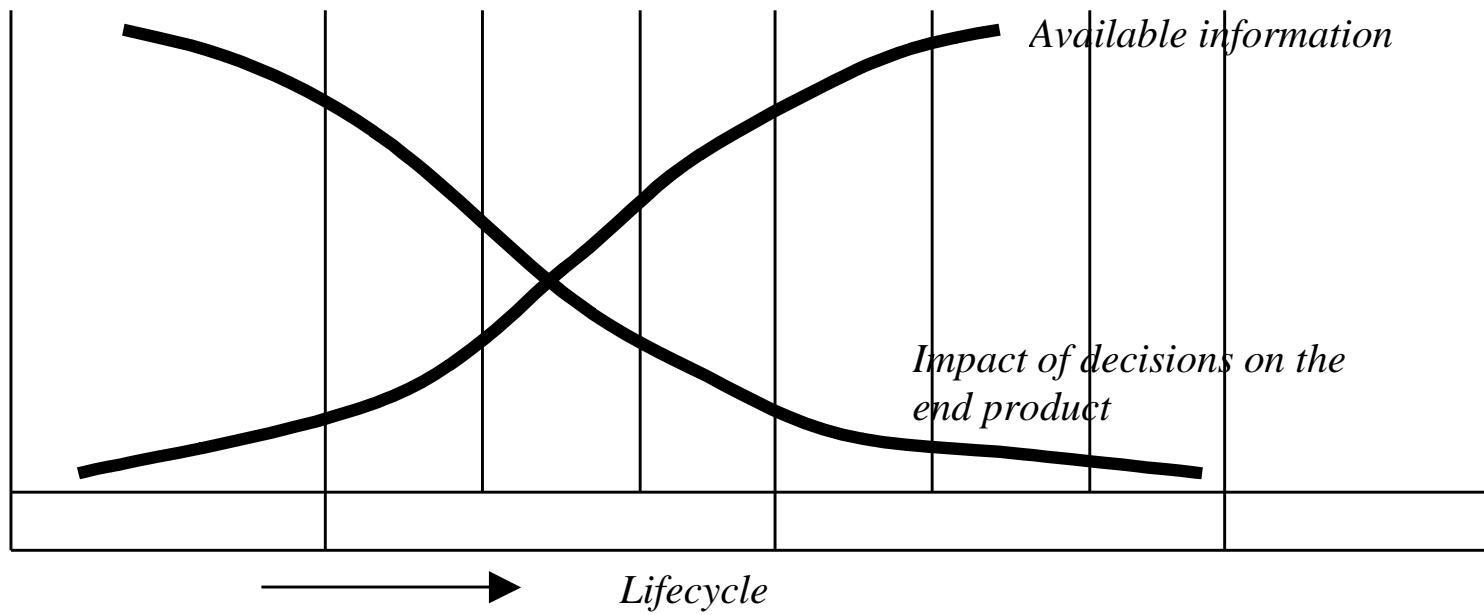
01_THE GOAL

Exploring the entire solution space, faster decision-making



02_THE CHALLENGE

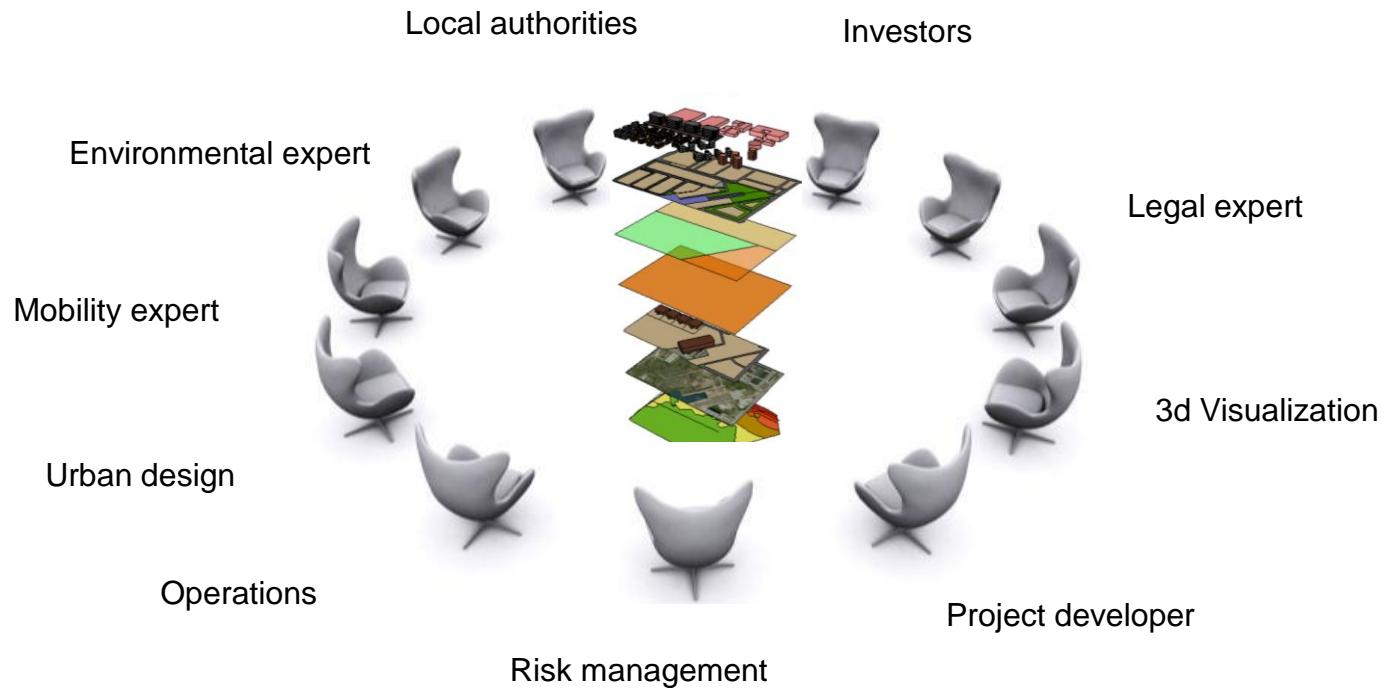
information availability vs. impact of decisions



03_URBAN TOOLBOX

Our solution

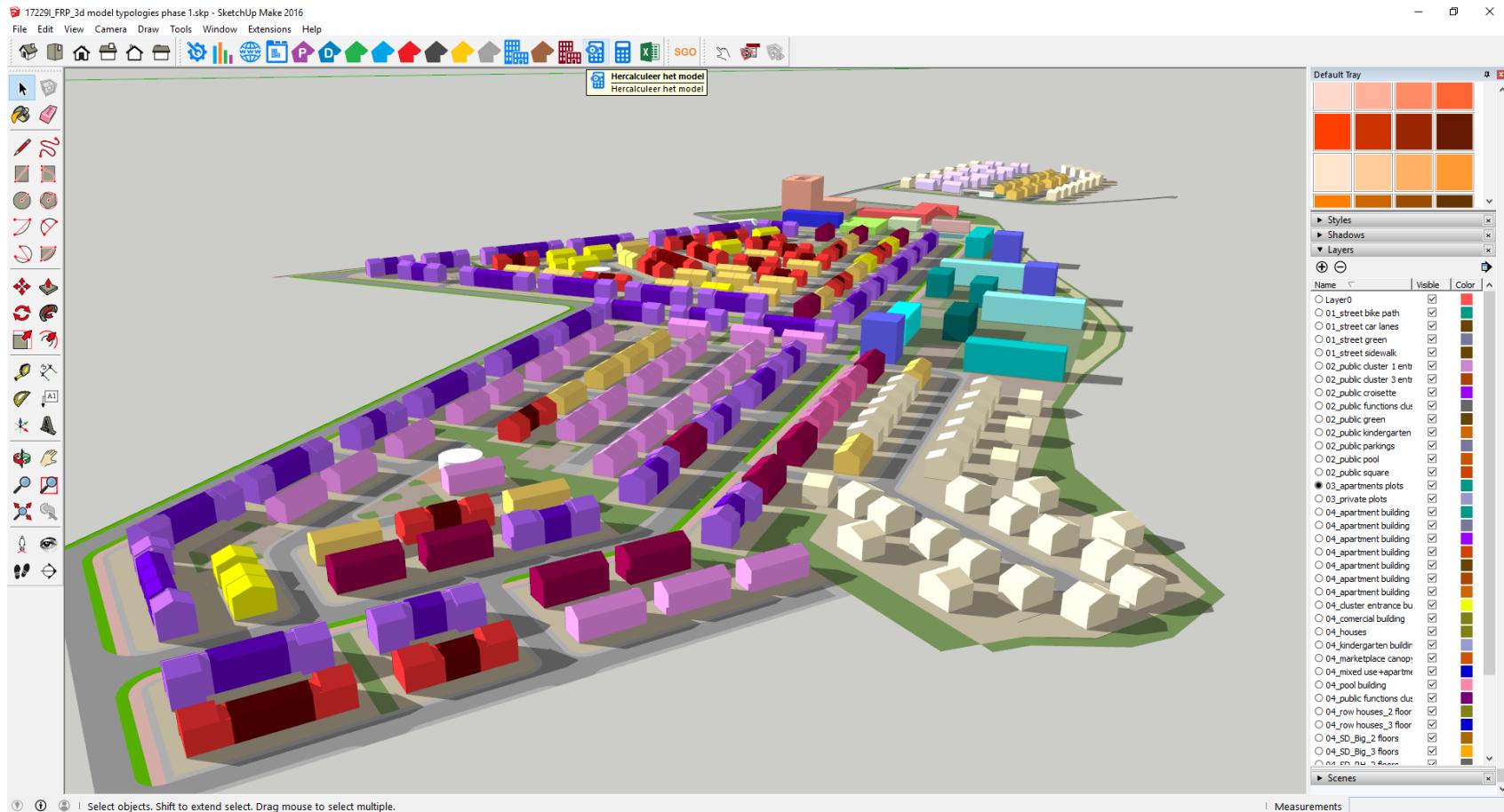
- a collaborative design- and calculation tool, for facilitating multi-stakeholder cooperation and negotiation



03_URBAN TOOLBOX

Our tool

- Easy to operate 3D-design tool...



03_URBAN TOOLBOX

Our solution

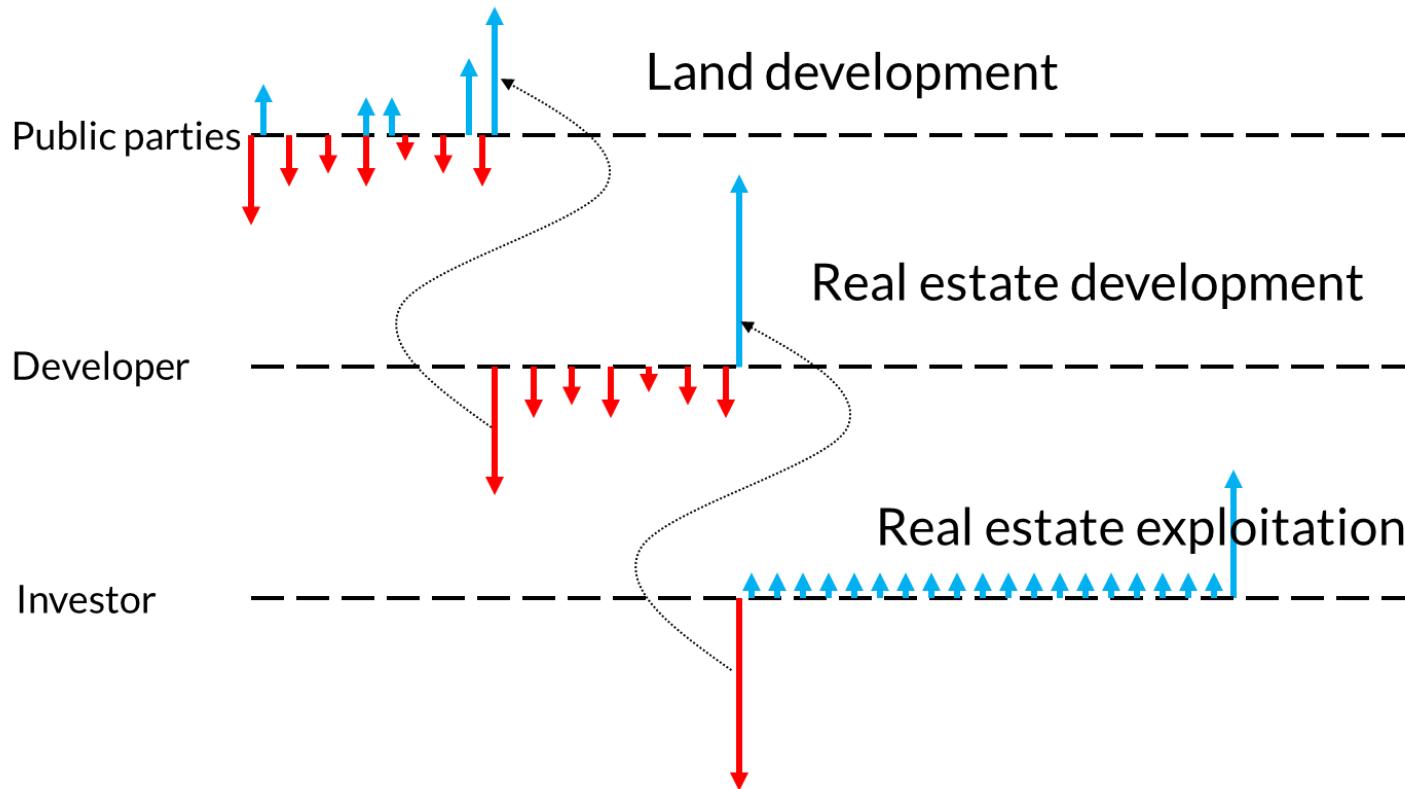
MODCITY

- 3D model directly linked to advanced calculation-models for land use, land development, real estate development, mobility, water management, energy...

03_URBAN TOOLBOX

Our solution

- Separate and linked financial modules for public & private parties and investors



03_URBAN TOOLBOX

Our solution

- Dashboards with common operational picture & tailor-made key performance indicators

Weergave doorsnede

Select objects. Shift to extend select. Drag mouse to select multiple.

Ruimtegebruik

Onbruikbaar	0 m ²
Uitgeefbaar	1.112.270 m ²
Verharding	285.175 m ²
Groen	660.217 m ²
Water	464.997 m ²
Parkeren open	101.153 m ²
Oppervlakte	2.623.813 m ²

Programma

Woningen	
Gronigebonden	1.200 stuks
Gestapeld	400 stuks
	1.600
Woningen koop	1.200 stuks
Woningen soc huur	- stuks
Woningen huur	- stuks
	1.200

Overige faciliteiten

Bedrijven	11.000 m ²
Kantoren	7.000 m ²
Winkels	5.000 m ²
Niet commercieel	2.000 m ²
Sport etc	40.000 m ²
Overig	1.540 m ²
	66.540 m ²

Kosten en opbrengsten

	Kosten	Opbrengsten	Saldo
Inbrengwaarde	1.500.000	€ miln	
Sloop/ververing	2.000.000	€ miln	
Bouwrig maken	3.333.333	€ miln	
Functierijpmaak	4.644.444	€ miln	
Overige kosten	2.222.222	€ miln	
Totale opbrengsten	-	12.500.000 € miln	
	15.499.999	12.500.000 € miln	-999.999,00 miln

Saldo -999.999,00 miln

Categorie	Kosten	Opbrengsten
Kosten	15.499.999	12.500.000
Opbrengsten	-	-

Legend:

- Total opbrengsten
- Overige kosten
- Functierijpmaak
- Bouwrig maken
- Sloop/ververing
- Inbrengwaarde

	Kosten	Opbrengsten
deel 1	-	- € miln
deel 2	-	- € miln
deel 3	-	- € miln
deel 4	-	- € miln
deel 5	-	- € miln
deel 6	-	- € miln

Versie doorrekening

Naam doorsnede

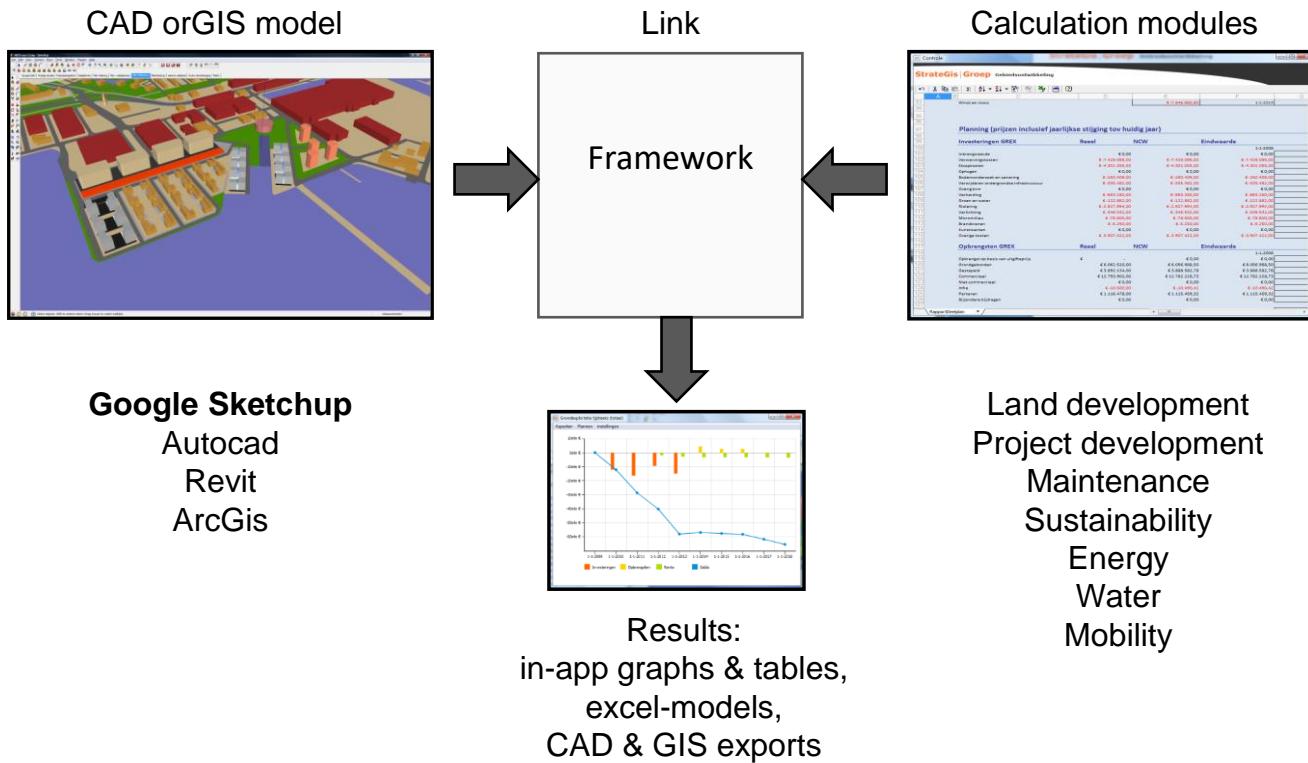
Totaal

Versie ruimtel. BasismodelV55

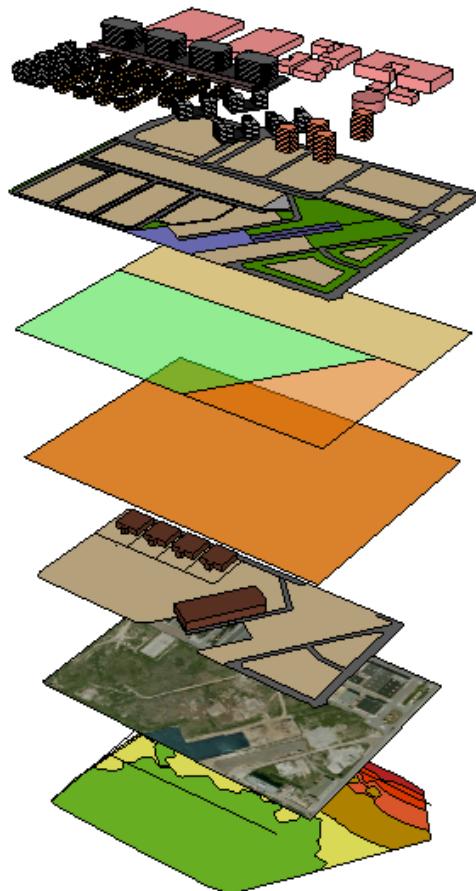
Datum doorrekening

10-10-2011

03_URBAN TOOLBOX framework



03_URBAN TOOLBOX information layers



Real estate

Land use

Sub area's

Project area

Existing parcels

Photo

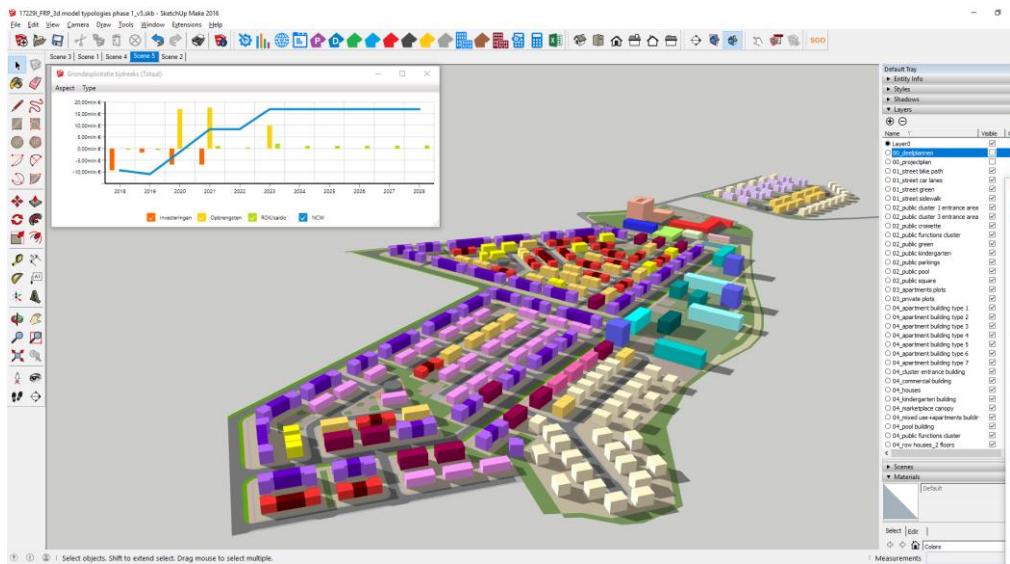
Other spatial data

03_URBAN TOOLBOX

required input

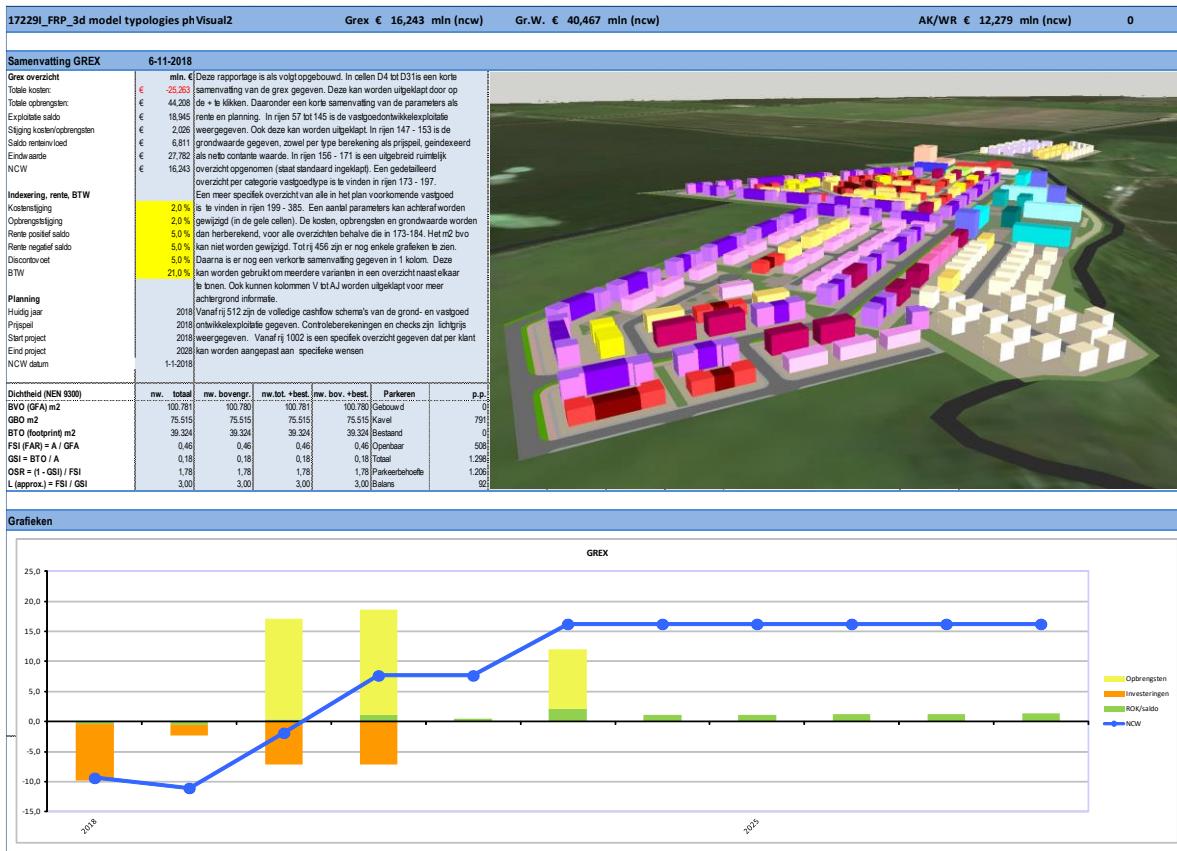
- Spatial design
- Building typologies: m² gross/net floor area, parking norm
- Costs for land development/m² (landscaping, roads, sewage, etc.)
- Costs for real estate construction/m² (for each type of real estate)
- Revenues/m² (for each type of real estate)
- Phasing

For all input default values are present, but client specific databases can be added. A detailed questionnaire will be drawn up



03_URBAN TOOLBOX output

- Direct output: standard graphs & tables for land use, real estate, mobility, water management, planning, sustainability themes...
- Secondary output: tailor-made management reports in excel with overview of costs, benefits, land use, building typologies, cash flows, phasing, density indicators, cost breakdowns and more



03_URBAN TOOLBOX

Calculation models

criterium: *Financial*

Criteria	Output per scenario (DCF based)	Input
Land development	Land value, cash-flow, risk analysis (NPV, FV)	Land acquisition, site preparation & construction of public space, planning
Real estate development	Development value, cashflow, risk analysis (NPV, FV)	Construction costs, development costs, revenues
Ground lease	Cashflow (NPV, FV)	Contract data
Rental exploitation	Cashflow, (NPV, FV)	Contract data
Maintenance of public area	Cash-flow (NPV, FV)	Unit prices per m ² for different type of public land use (roads parks, etc)

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Calculation models

criterium: *mobility*

Criteria	Output per scenario	Input
Parking	Parking balance	New & existing buildings and parking solutions (on parcel, public street or build parking garage), parking norms per type of real estate
Double use of parking space	Parkin balance corrected for double use	Standards for double use per type of real estate
Traffic generation	Amount of rides	Standards for rides per type of real estate

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Calculation models

criterium: Urban Density

Criteria	Output per scenario	Input
Urban density & form	Development area (A), footprint, layers (L), FSI, GSI, OSR	Program & mass study
Land use	m2 land use per type	Map with existing and newly added land use

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Calculation models

criterium: *Program*

Criteria	Output per scenario	Input
Program	m2 GFA per type of real estate (dwellings, commercial, amenities, etc.)	Program (m2 per type of real estate) assigned to the masses in a mass study
Price class	Selling Price or rent per m2 per type of real estate	Assignment of selling price or rent to each type of real estate
Size class	Unit size per type of real estate	Assignment of unit-size to each type of real estate
Planning	Start and completion of construction activities	Planning per (sub)project
Urban Amenities	Required m2 per type of amenity	Mass-study, standards for amenities

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Calculation models

criterium: *Sustainability*

Criteria	Output per scenario	Input
Real estate material intensity	Ratio façade/GFA, building compactness	Program & mass study
Energy (buildings)	Standard energy use per p2 real estate, % sustainable energy, m2 roof suitable for PV-cells	Program & mass study Energy standards, % of energy generated by building, % of sustainable energy
Energy (area)	% locally generated sustainable energy	Data regarding local energy production (solar, wind, biomass,..)
Water	Amount of required water buffer Drink water usage	Map of land use, data regarding infiltration capacity, % of green roofs,
Economy	Nr. of jobs m2 GFA of sustainable businesses m2 GFA total businesses	Standards for jobs per m2 GFA of a specific type of real estate